



Invitation

December 30th 2013



Promote Your City in Kim Kollektor Viking Treasures Game

Dear Lord Mayor,

We gladly announce that you are invited as the city of XX, to partake in our mobile marketing game called Kim Kollektor Viking Treasures. It is strongly connected to tourism and adds visibility of the participating locations. There are also lots of history, archaeology and business economy involved in the game.

In the framework of co-operation, we'll offer visibility for your city and its tourism attractions as well in the game as in the mobile portal connected to the game and presenting the municipalities. Your city will be presented also on a web portal about Vikings. We'll take cities, towns and other municipalities as partners, in the first stage mostly around the Baltic Sea and in the Nordic countries. A limited number of locations can be presented in the first version of the game, but there will be more versions of the game, following the Viking routes.

We would like your city to provide photographic and text material to be published in the game and on the portals. In the game, you have two choices:

1. A tourism and commerce stage and travelling stop.
2. A full-scale game scene location, with a 360 degree panorama picture including three-dimensional game actions.

The first version of the game will be published in the first half of 2014. The city presentation pages in the portals will be published as soon as possible when the co-operation has commenced.

We hope that you'll see the co-operation useful and profitable, and we wish that our proposal will lead to a pleasant collaboration with you.

Yours sincerely,

Terafox Oy Ltd.

Kai Kurki-Suonio
Managing Director

More information:

www.kimkollektor.com/papers